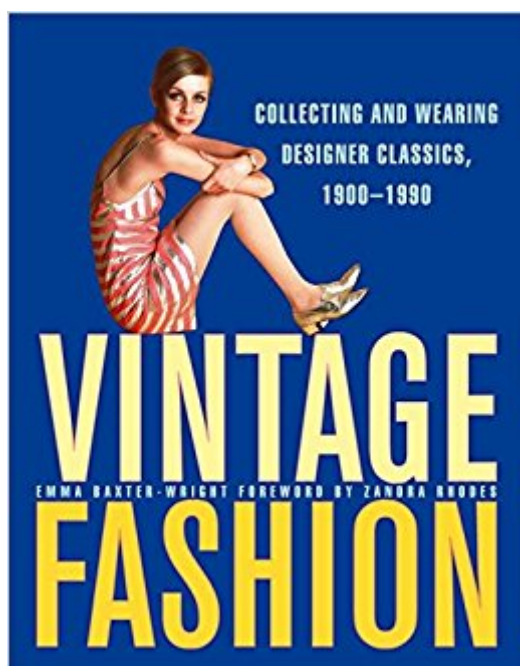


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# Vintage Fashion: Collecting And Wearing Designer Classics, 1900-1990



## Synopsis

The definitive word on the most influential designers and looks of the twentieth century, *Vintage Fashion* is a gorgeous resource for fashionistas, vintage clothing fanatics, and designers of all ages and varieties. Whether an aspiring fashion professional or simply a lover of vintage styles, Emma Baxter Wright's acclaimed guide to wearing and collecting vintage articles is an unmatched and invaluable guide to discovering a more exciting life-of-style today.

## Book Information

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## Customer Reviews

Real? Rare? Or repro? Wonder no more. With *Vintage Fashion: Collecting and Wearing Designer Classics, 1900-1990* in hand, expertise on the twentieth century's most influential vintage garments is yours. Decade by decade, this rich volume explores the evolution of women's fashion in a cultural context, highlighting the most important designers and signature looks in great detail. To complement the detailed text, the book includes more than 250 gorgeous, full-color photographs and illustrations showcasing quality fabrics, innovative techniques, important silhouettes and colors, and exquisite workmanship. As a bonus, a "Key Looks" feature in every chapter provides an at-a-glance view of the important shapes, colors, and details that defined each era. Finally, a shopping guide, tips on care, glossaries on fashion terms, and a list of the century's most collectable and important designers round out this invaluable guide.

Emma Baxter-Wright studied fashion at St Martin's College of Art and Design and taught at the

London College of Fashion. A former fashion editor, she has contributed articles to The Face, iD, Just Seventeen, Cosmopolitan, and Fine Art Collector. Karen Clarkson has written and styled for Glamour, Grazia, OK!, Elle, and Jalouse. Sarah Kennedy has written and edited for numerous fashion magazines for more than twenty years. Most recently, her articles have appeared in She, InStyle, Glamour, and Marie Claire. Kate Mulvey contributes regularly to numerous British publications, including the Sunday Times and The Independent. She is also the author of Decades of Beauty: The Changing Image of Women 1890s-1990s and a contributing author of Key Moments in Fashion.

This book is GREAT! It has plenty of photos from the 1900's to the 1990's. Each decade has the top designers names and summery reviews of the most popular fashions. You should buy this book you will really enjoy it!

This is for my wife who does costumes for school plays and community plays. She is always looking for period clothes pictures.

Great book

I got this for my sister as a gift and she absolutely loves it, the only downside was that it took a week longer than expected to actually ship to me...

I bought this for my sister for her b-day and she loved it. She is really into fashion and art so this was perfect. I've read through the book too and really enjoyed it. It's a nice coffee table item. The price of this on is great too.

Being a novice to vintage fashion, I have found this book to be a great introduction. Easy and interesting reading with great examples.

In researching the designers in the motion pictures for the 1930s, I find that Vintage Fashion has several mistakes. Namely they have left out several designers whose stars won Oscars in the '30s. They have also said Charles James was the "head of costume" for MGM, but another reference in their book correctly shows that during the '30s the head of design for MGM was Gilbert Adrian.

As an avid vintage clothing collector, I looked forward to receiving this book. Alas, despite the subtitle, this is NOT a book on "collecting and wearing" vintage clothing. It is a very lightweight/insubstantial overview of 20th-century fashion, with four half-filled pages of "shopping guide" in back, which are credited to someone other than the book's author. My theory is that the book's editor decided that there are too many overviews of 20th-century fashion on the market already, and hired someone to throw in these four pages (in terms of content, two pages) so the publisher could call it a book on collecting vintage clothing. This "shopping guide" contains bulleted lists of the most basic information possible on buying vintage clothing; things every collector with any experience already knows. For example, the guide tells readers that if they buy a garment without either trying it on or getting the measurements from the seller, it may not fit them. Vintage Fashion contains NO information on wearing vintage clothing. If you're looking for a guide to integrating vintage pieces into your everyday wardrobe, this is definitely not it. This is also not a guide to shopping the vintage market, or a price guide, or a real guide to cleaning and caring for vintage clothing. It is most certainly not a guide to mending or altering vintage clothing. In short, if you want a lightweight history of 20th-century fashion, which contains a little text and many large, attractive, but not stunning color pictures per decade, buy this book. If you are either a beginning or advanced vintage clothing collector wanting a book specifically on collecting or wearing vintage clothing, find another book.

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